

Finance and International Business BADM 220 Course Outline

Course Description

The course will be divided into two parts. The first section will cover corporate finance. The second will deal with international business.

All managers are required to possess a basic understanding of financial concepts. This course is designed as an introduction to finance via concepts, basic calculations, and capital markets. The basic concepts of the time-value of money, rates of return, and valuation are covered. Students will learn how capital markets function, what different securities exist, and how to manage cash flow. Besides providing basic math skills, this course should provide students with an excellent introduction to financial management concepts.

An overview of current international business theories, patterns, and management concepts is provided. Emphasis is placed on understanding the key factors that influence multinational operations and the variety of ways international business may evolve in the future. Financial aspects of international business are central to this course, as well as international strategic planning.

Instructors: Office: Esch Hall 52 & 103

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Class Format & Meeting Times

MW 1:20 pm – 2:40 pm

Hybrid

Students are expected to use Tue, Thr, and Fri class time at the high school to complete homework, cases and other assignments.

ZOOM Option

The classroom is equipped with state of the art cameras and mics. If students or the professors are unable to attend in person, lectures will broadcast on Zoom. Students are required to have cameras on and participate as if in the physical classroom.

Office Hours

Students are encouraged to contact the professors outside class and schedule office hour appointments. Given the format of the course, Office Hours should be made by appointment.

Required Stuff

Academic Dishonesty and Plagiarism

You must not adopt or reproduce ideas, words, or statements of another person without giving an appropriate acknowledgement to the source. You must give due credit to the originality of others and acknowledge an indebtedness wherever you:

- Quote another person's actual words, either oral or written;
- Paraphrase another person's words, either oral or written;
- Use another person's ideas, opinions, or theories; or
- Cite facts, statistics, or other illustrative material, unless the information is common knowledge.

All assignments must be your original work and not the work of other students. Neither group work nor the individual work of another student may be submitted by you. Submission of such work will be considered academic misconduct. Incidents of academic misconduct, dishonesty and/or plagiarism will be handled as per the Student Handbook.

According to the Student Handbook:

Academic Integrity and Academic Misconduct: The students, faculty, and administrators of the University of Indianapolis commit themselves to the highest level of ethical conduct in academic affairs. The University of Indianapolis, therefore, adopts regulations concerning Academic Misconduct to safeguard the academic integrity of the institution. Academic Misconduct includes, but is not limited to, the following circumstances: (A) Cheating, (B) Fabrication, (C) Plagiarism, (D) Interference, (E) Violation of Course Rules, (F) Facilitating Academic Dishonesty, and (G) Abuse of Confidentiality. For a full statement of the policy refer to the University of Indianapolis Student Handbook, Section I, Academic Information.

ADA & Disability Accommodation

The professor will provide accommodation for students qualifying for disability-related needs. The student should contact the Services for Students with Disabilities office (SSD) to begin the process. (see <http://www.uindy.edu/ssd> for more information).

Class Attendance, Preparation & Participation

Class attendance is an important part of the academic process, and you are expected to attend classes regularly and to manage your schedule in order to meet the demands of this course. If you are absent, you will be responsible for arranging makeup work to be completed prior to the absence or immediately upon return to class at the instructor's discretion. As per the student handbook, reasonable documentation or verification of claims regarding absences may be requested.

Class preparation is critical to success in this course. You are expected to:

- (a) read the assigned material prior to arriving to class, as well as
- (b) review the solved problem illustrations in the chapter and
- (c) prepare a list of questions that you have about the topic.
- (d) participate in class discussions

Please note that the course topics build upon prerequisite knowledge of fundamental business concepts, algebra and basic spreadsheet skills. If you feel you may be deficient in any of these areas, you are encouraged to review them and/or seek tutoring outside of class.

Recording & Copyright Policy

Recording of course lectures and reproduction of class content is not permitted without his expressed permission of Dr. Will or Dr. Bohley. All content created by Drs. Will & Bohley is copyrighted and they reserve all rights of reproduction and distribution.

Required Materials

Text & Connect: Fundamentals of Corporate Finance by Brealey, Myers and Marcus, 10th ed., New York: McGraw Hill, Inc. 2020

Email Account - (send Email to instructors BEFORE 2nd class)

Calculator - (financial calculator required – HP12c)

Access to Personal Computer and Spreadsheet program

Course Requirements

40%	Finance Exams
10%	Finance Homework /Assignments
25%	International Business Exam
25%	International Business Assignments

Grading

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	0-59%

Pluses and minuses are assigned at the professor's discretion.

Exams

The exams are designed to evaluate the student's comprehension of material rather than just memorization. Questions may include short answer/essay, as well as problems. On exams, you will be responsible for all of the assigned readings.

If you must miss an examination, you must let me know about this prior to the exam. It will be solely at the instructor's discretion whether you may take a make-up exam and under what terms.

Spring Breaks

The high schools in the program have different spring break schedules. Accommodations will be made for students who are unable to attend class. More information will be provided in class.

Class Meeting Format

Classes will be in person in Esch Hall 104, other than for those students designated to attend via ZOOM.

- Current university policies relating to COVID-19 can be found at <https://uindy.edu/coronavirus/>
- The university Learning Management System, Brightspace, will be used throughout the course. <https://brightspace.uindy.edu/>
- Class Zoom account access <http://BADM220.UIndyBiz.com>

BADM 220 Schedule 2023 TENTATIVE

Date	Class	Topic
16-Jan	MLK Day	No Class - UIndy Break
18-Jan	Finance	Chapter 1 & 2 Activities of Financial Manager
23-Jan	Intl Business	Introduction to International Business
25-Jan	Finance	Chapter 3 & 4 Financial Statements
30-Jan	Intl Business	Top Global Companies
1-Feb	Finance	Chapter 14 & 15 Corporate Financing & Capital Markets
6-Feb	Intl Business	Culture
8-Feb	Finance	Chapter 5 Time Value of Money
13-Feb	Intl Business	Culture, Current Events, and Review for the Exam
15-Feb	Finance	Chapter 5 Time Value of Money
20-Feb	Intl Business	IBUS Exam 1
22-Feb	Finance	Finance Exam 1
27-Feb	Intl Business	Political and Economic Factors
1-Mar	Finance	Chapter 6 Review Exam - Determination of Bond Values
6-Mar	Intl Business	Trade Trends
8-Mar	Finance	Chapter 6 Determination of Bond Values
13-Mar		No Class - UIndy Break
15-Mar		No Class - UIndy Break
20-Mar	Intl Business	Trade Trends
22-Mar	Finance	Chapter 7 Stock Values
27-Mar	Intl Business - Online	Current Events & Review for the Exam
29-Mar	Finance	Chapter 7 Stock Values
3-Apr	Intl Business	IBUS Exam 2
5-Apr	Finance	Chapter 8 NPV & Other Investment Criteria
10-Apr	Intl Business	Global Human Resources
12-Apr	Finance	Chapter 8 NPV & Other Investment Criteria
17-Apr	Intl Business	Global Marketing
19-Apr	Finance	Chapter 9 Using DCF to Make Decisions
24-Apr	Intl Business	Current Events & Review
26-Apr	Finance	Review for Final Exam
1-May	Intl. Business	IBUS Exam 3
3-May	Finance	Finance Exam 2